

JANNEXIS HUB

Unlocking Success, Inspiring Growth.

Full Rate Card | All prices in Nigerian Naira (₦). Valid for the current activation period. 50% deposit on one-time projects, retainers billed at the start of each cycle.

ONE-TIME PROJECTS

Web Launch Package

Complete website build to get your business online fast.

One-time project **₦375,000**

Includes: Discovery call and sitemap • Full build by our Web Developer • Mobile-responsive, fast-loading pages • Basic on-page SEO and analytics setup • Contact form and enquiry routing • Launch support and file handover

Web Care Plan

Post-launch maintenance so your site stays fast, safe and current.

3-month contract **₦65,000/mo (₦195,000 total)**

6-month contract **₦62,000/mo (₦372,000 total)**

Includes: Updates, backups and uptime monitoring • Security patches and plugin maintenance • Small content and layout edits monthly • Performance checks and fixes • Priority response on site issues

Brand Launch Package

Complete visual identity for a business starting fresh.

Brand identity kit **₦150,000**

Logo design only **₦35,000**

Social template pack (10) **₦50,000**

Includes: Logo suite (primary, secondary, icon) • Colour palette and typography system • Brand usage guidelines • Social media profile assets • Editable source files

MONTHLY RETAINERS

Content Retainer

Full content engine producing social, copy and video every cycle.

One-time cycle **₦1,100,000**

3-month contract **₦900,000/mo (₦2,700,000 total)**

6-month contract **₦850,000/mo (₦5,100,000 total)**

Includes: Social Media Manager • Copywriter • Video Editor • Videographer (1 shoot day per cycle) • Monthly content calendar and reporting

Strategy + Growth Retainer

Strategy, channel management and copy focused on pipeline.

One-time cycle **₦780,000**

3-month contract **₦660,000/mo (₦1,980,000 total)**

6-month contract **₦610,000/mo (₦3,660,000 total)**

Includes: Digital Marketing Strategist • Social Media Manager • Copywriter • Channel strategy and monthly review

Strategy + Growth + Blog Retainer

Strategy + Growth, plus consistent blog content for search.

3-month contract **from ₦750,000/mo**

6-month contract **from ₦690,000/mo**

Includes: Digital Marketing Strategist • Social Media Manager • Copywriter • Blog Writer (SEO articles monthly) • Keyword plan and search reporting • Blog add-on: +₦100,000 one-time or +₦90,000/mo

Content + Strategy Retainer

Production power plus the strategy layer that directs it.

Custom scope **Quoted on request**

Includes: Digital Marketing Strategist • Social Media Manager • Copywriter • Video Editor and Videographer • Blended content and growth roadmap

FULL-SERVICE

Full-Service Launch

All 8 roles working on your launch, one fixed price.

One-time launch **₦2,200,000**

Includes: Creative Director • Digital Marketing Strategist • Social Media Manager • Copywriter • Videographer and Video Editor • Web Developer • Graphic Designer • Graphics allowance: 20 designs

Full-Service Growth

The same full team, retained month after month.

3-month contract **₦1,800,000/mo (₦5,400,000 total)**

6-month contract **₦1,650,000/mo (₦9,900,000 total)**

Includes: All 8 roles retained • Graphics allowance: 10/mo (3-month) or 8/mo (6-month) • Quarterly strategy reset • Monthly performance reporting

ADD-ONS & A LA CARTE

Video Production	
5 videos	₦580,000
10 videos	₦965,000

Graphic Design	
Standard graphic	₦3,500
Premium graphic	₦5,000
Bulk: 30 premium graphics	₦140,000
Logo design	₦35,000
Brand identity kit	₦150,000
Social template pack (10)	₦50,000
Retainer: Starter (10 standard)	₦30,000/mo
Retainer: Standard (20 standard)	₦60,000/mo
Retainer: Premium (20 premium)	₦90,000/mo

Solo Hire	
Creative Director / Strategist	₦225,000/mo
Social Media Manager / Videographer	₦180,000/mo
Copywriter	₦150,000/mo
Video Editor / Web Developer	₦270,000/mo
Blog Writer	₦75,000/mo

Extras	
Videographer logistics (per shoot day)	₦15,000
Change order / out-of-scope (per hour)	₦50,000
Support call after free 7-day window (per hour)	₦50,000

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